

# The Hyams Foundation, Inc.

## *What We Seek to Accomplish Through Grants Under Each Grantmaking Strategy*

### **CIVIC ENGAGEMENT**

#### Grassroots Leadership Development

- increase the number of community activists and leaders, especially among youth and people of color, who are engaged with the grantee organization and the community in addressing issues of concern
- increase opportunities for low-income teens to be civically and meaningfully engaged, and connected with caring and supportive adults on an ongoing basis
- increase constituents' leadership skills and sense of their own ability to influence issues of concern to their communities
- increase the capacity of its grantees to promote civic engagement and leadership development of community members

#### Voter Engagement

- increase voter registration and electoral participation among members of low-income communities
- Increase the responsiveness of elected and appointed officials to the issues identified by the communities

#### Public Policy/Community Organizing

- increase the number of low-income constituents trained and engaged as leaders and activists
- increase media coverage and public awareness of the issues impacting the civic engagement of low-income communities of color, immigrants and youth
- progress on or realization of public policy changes that promote greater civic engagement among youth and adults from low-income minority and/or immigrant communities

### **AFFORDABLE HOUSING**

#### Geographically-Targeted Affordable Housing Production

- increase the number of affordable housing units produced by a selected group of nonprofit housing developers, within the geographic areas targeted by the selected grantees (see Grantmaking Guidelines.)
- increase the number of housing units affordable to very low-income families in these targeted locations

#### *Home Funders*

- produce or preserve approximately 1,200 units of affordable housing over three years (on average, 400 units per year) with 25% of these units designated for ELI families; produce 4,000 affordable units by 2013, with 1,000 of these for ELI families

#### Affordable Housing Public Policy/Community Organizing

- increase the number and active involvement of diverse leaders and activists, especially people of color, who are engaged with the applicant organization and the community in advocating for greater access to and availability of affordable housing. The Foundation's specific articulation of what is a "leader" and an "activist" is described in its Grantmaking Guidelines.
- facilitate qualitative changes among constituents, especially people of color, with respect to their sense of ability and commitment to advocating for greater access to and increased availability of affordable housing
- increase the level of media attention to and public awareness of the need for greater access to and increased availability of affordable housing in the region
- increase the level of responsiveness from elected and appointed officials around the need for greater access to and availability of affordable housing in the region

- increase public and private sector resources and adopt other public policy and regulatory changes that can result in an increase to and greater accessibility of affordable housing units

## **TEEN DEVELOPMENT**

### *Girls' Initiative*

- improve outcomes for high-risk girls by increasing the capacity of the organizations to serve them;
- facilitate better connections and working relationships among these and other organizations; and
- develop a public policy and advocacy agenda that brings awareness and resources to girls' needs, while actively engaging the girls themselves in this work

### Public Policy/Community Organizing

- increase the number of staff, board members, teens and parents/adults who are trained in advocacy work;
- increase knowledge of effective advocacy practices;
- increase formal agreements among youth-serving groups to work together on policy issues;
- develop two to three major policy advocacy agendas/campaigns;
- increase relationships with key public officials; and
- over time, change specific public policies or public agency practices that will increase the long-term success of low-income youth and/or eliminate barriers to accomplishing this goal

Outcomes for Chelsea REACH are specific to that program and include improved school success, increased career awareness/preparation, increased parental engagement and enhanced community collaboration in serving Chelsea youth.

Outcomes for grants focused on teens who are not in school or working will be developed based on the results of the current work to develop this grantmaking strategy.

## **SPECIAL OPPORTUNITIES FUND**

Specific outcomes for grants through the Special Opportunities Fund will be determined on a grantee-by-grantee basis. Overall, however, the Foundation will attempt to:

- develop new and strengthen existing public policies that address key areas of racial and ethnic economic disparities while also engaging low-income communities of color in the advocacy process; or
- have a discernable and timely impact on an unanticipated issue of significant importance to low-income communities of color in Boston or Chelsea